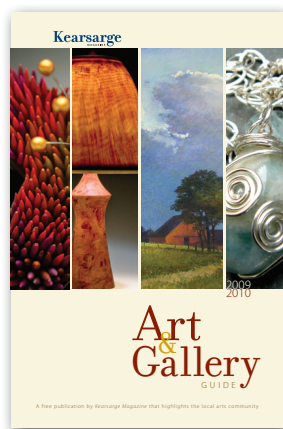


Art & Gallery GUIDE

The Art & Gallery Guide is an annual resource providing information about artists and craftsmen in the Kearsarge area, New Hampshire, and beyond. The 32-page, full-color publication includes profiles of individual artists and galleries, as well as a directory by town. Printed on high-quality paper with professional writing and photography, the guide will highlight the extraordinary talent in our area, and invite residents, visitors and seasonal tourists to support the local arts.



2010 advertising rates

Please note: Only color ads are available.

Advertisement	Cost	Size (width x height)
Cover	\$1000	5 ^{1/2} x 8 ^{1/2}
Full page	\$800	5 x 8
Half page ad	\$500	5 x 3 ^{7/8}
Quarter page ad	\$250	2 ^{3/8} x 3 ^{7/8}

Highlight your listing
25-word description: \$25

Who should participate?

- Galleries
- Individual artists: all mediums
- Museums and historic sites
- Art venues, such as theaters and opera houses
- Musicians and performers
- Theater and dance
- Organizations and associations
- Professional photographers
- Retail stores with local artwork
- Supporters of the arts community, such as corporations who sponsor art shows

For more information about advertising, please call 863-7048 or email artguide@kearsargemagazine.com

Fast Facts

Size: 5^{1/2} by 8^{1/2}

Print run: 10,000

Distribution: *Kearsarge Magazine* readers and available at local galleries, bookstores, retail stores and other high traffic areas

Available: May 2010 to May 2011

Ad Layout Specifications

Please supply advertisement files in PDF format with all images saved at 350 dpi, convert Pantone colors to CMYK, do not use spot color and be sure to embed all fonts. B&W ads must be distilled with grayscale formatting. If you are unable to send PDFs, send QuarkXPress 4.0-6.5 documents with all supporting fonts and graphics. Layout charges may apply to rework ads submitted in other applications.

Printing

Web offset, saddle stitch, 4 color (CMYK). Trim size is 5^{1/2} by 8^{1/2}.

Ad Materials

Due Monday, March 15, 30 days before publication date. Email ad materials to artguide@kearsargemagazine.com